

## CLAIMS

I claim:

1. A can holder, comprising:

an elongated body with a plurality of holes and slots spaced along its length, each of said slots intersecting a respective one of said holes;

a plurality of straps, each being positioned within a respective one of said holes, one end of each of said straps being affixed to said elongated body and the other end of each of said straps slidably extending through a respective one of said slots; and,

a plurality of releasable fasteners for selectively securing said end extending through one of said slots of each of said straps to said elongated body.

2. The can holder according to claim 1 wherein said releasable fasteners comprise hook and loop fasteners.

3. A can holder, comprising:

an elongated body including:

a can-retaining member having a plurality of spaced-apart holes passing from the front to the back of said can retaining-member and, also, having a plurality of spaced-apart slots penetrating a side of said can-retaining member with each of said slots intersecting a respective one of said holes; and,

a backing plate affixed to said can-retaining member so as to close said holes at the back of said can-retaining member;

a plurality of straps, each being positioned within a respective one of said holes, one end of each of said straps being affixed to said can-retaining member and the other end of each of said straps slidably extending through a respective one of said slots; and,

a plurality of releasable fasteners for selectively securing said end extending through one of said slots of each of said straps to said can-retaining member.

4. The can holder according to claim 3 wherein each of said releasable fasteners includes:

a hook-type fastening portion secured to said can-retaining member; and,

a loop-type fastening portion secured to one of said straps.

5. A can holder, comprising:

an elongated body with a plurality of holes penetrating the front thereof and a plurality of slots penetrating a side thereof with a pair of said slots respectively intersecting each one of said holes;

a plurality of straps, each being positioned about the periphery of a respective one of said holes and having opposed ends, one end of each of said straps extending through one slot of one said pair of slots and being affixed to said elongated body, and the other end of each of said straps slidably extending through the other slot of one said pair of slots; and,

a plurality of hook and loop fasteners, each for selectively securing said end slidably extending through one of said slots of each of said straps to said elongated body.